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# CUNNAN NEWSLETTER

DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE

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## The Spirit of Science

National Science Day is celebrated in India on 28 February each year to mark the discovery of the Raman effect by Indian physicist Sir C. V. Raman on 28 February 1928. Department of Sciences, DRBCCC Hindu College, celebrated the 36<sup>th</sup> National Science Day on February 28<sup>th</sup> 2022. The theme for this year's National Science Day was "Integrated Approach in Science and Technology for Sustainable Future". As part of the celebrations, Interschool competitions were conducted for the school students in Chennai and Tiruvallur districts. The following competitions were conducted through online mode: Essay writing (Tamil & English), Quiz and Poster Presentation. The programme was jointly inaugurated by the Principal, DRBCCC Hindu

College, Dr. G. Kalvikkarasi and Dr.N. Rajendra Naidu, Director, Center for Research and Development. Lighting of the traditional lamp was done by the Principal who also shared her thoughts about National Science Day. Director, Dr.N. Rajendra Naidu delivered the inaugural speech. 60 students actively participated and won prizes. The Valedictory function began at 3.00 p.m. on the same day. Dr. P. Kannan, Scientist 'D', Veterinary Science, Department of Immunology, ICMR, NIRT, Chennai was the Chief Guest. Prizes were distributed to all the prize winners of various events. Around two-hundred students participated in the online competitions. Students from ten government schools from Chennai and Thiruvallur districts participated in the events.

On 5<sup>th</sup> of February, 2022, DRBCCC Hindu College lost its Senior Trustee, Sri Vummidi Sreehari Garu who held that position for more than three decades. He was born on 8-10-1936. As a mark of respect and to pay homage to the departed soul, a condolence meeting was arranged in the Visitor's Hall of the Cunnan Block at 11.00 A.M. Dr. G. Kalvikkarasi, Principal, DRBCCC Hindu College, offered floral tributes and pranams. Staff members, both teaching and non-teaching came forward to pay homage to Sri Vummidi Sreehari Garu by placing flower petals in front of his photo.



## Condolence Meeting



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# Sri Vummidi Sreehari Remembered

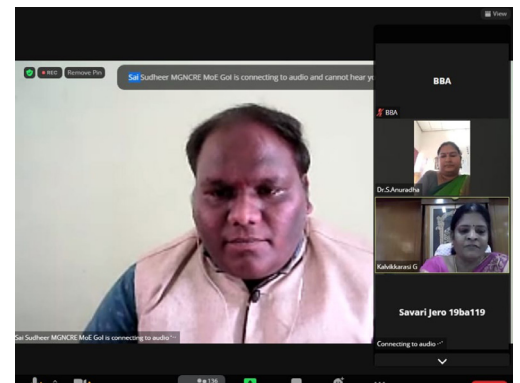
As a Trustee of Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Charities for more than three decades, Sri Vummidi Sreehari Garu guided DRBCCC Charities with foresight. He was involved with the management of many educational and charitable organisations. Sri Vummidi Sreehari Garu was the member in-charge and Honorary Correspondent of Sri Kanyaka Parameswari Arts and Science College for Women from 1996 to 2006. He was the Honorary Correspondent of Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Higher Secondary School, Tiruvallur from 1993 to 2001, Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Higher Secondary School, Perambur from 2006 to 2009, and Seetha Kingston House Matriculation Higher Secondary School from 2009 to 2021. His commitment to make all these



educational institutions more effective was unparalleled. Dharmamurthi Cunnan Auditorium was opened by Sri. Vummidi Sreehari on 10<sup>th</sup> April 2005.

## Rural Empowerment through ODOP

Department of Business Administration in association with the Mahatma Gandhi National Council of Rural Education organized an online workshop on the topic 'Role of ODOP in Making India Self-Reliant'. ODOP stands for One District, One Product. The One District One Product scheme aims to turn every district in India, into an export hub through promotion of the product in which the district specialises. The event was held online on February 28<sup>th</sup>, 2022 from 3 PM onwards. The programme disseminated information about the role of Rural Entrepreneurship Development Cells functioning inside Higher Educational Institutions. Shri J.Sai Sudheer Kumar, Academic Consultant, MGNCRE, Ministry of Education and Government of India was the resource person. Staff and students of various departments attended the event.





**T**he 13[TN] Battalion NCC Unit of DRBCCC Hindu College plays a credible role in shaping the character of students by instilling the values of patriotism, service, discipline and hard work. Training in NCC instils qualities like nationalism, patriotism, discipline, team spirit, leadership, self-confidence and promote overall personality development. The basic aim of NCC camps is to introduce cadets to a regimented way of life and helps in developing camaraderie, team work, leadership qualities, self-confidence, self-reliance and dignity of labour in the cadets.. From 28<sup>th</sup> February, 2022 to 6<sup>th</sup> February, 2022, the

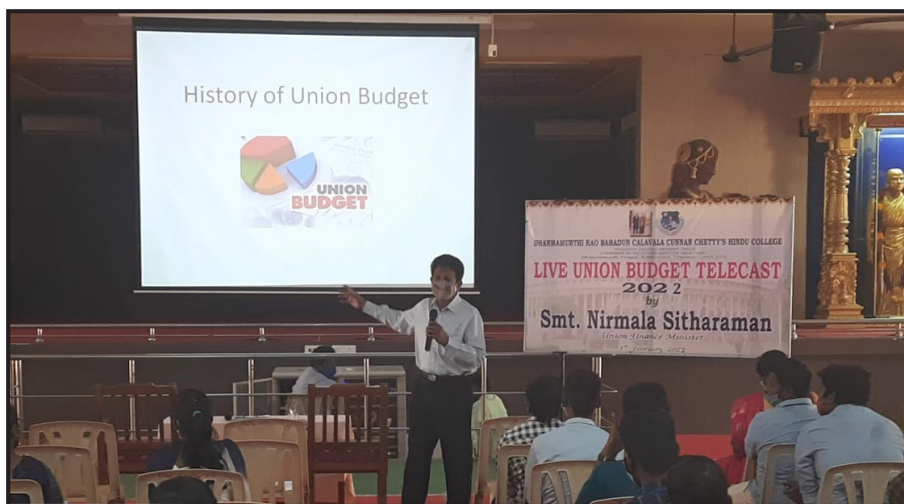
C- Certificate Day Cadre camp was held in our college. Twenty nine cadets attended the camp. The B- Certificate Day Cadre camp was organized in our college from 28<sup>th</sup> February, 2022 to 4<sup>th</sup> February, 2022. Nineteen cadets attended the camp. These camps had theory classes, training in field craft and battle craft, map reading, weapon training and drills. The camps were organized under the direct supervision of Captain Dr.S. Senthil Kumar, Company Commander of the NCC unit, DRBCCC Hindu College. The immense enthusiasm and zeal in cadets to learn was the main driving factor behind the success of these two camps.

## Union Budget 2022

**T**he Centre for Research and Development in association with the Commerce Lab of DRBCCC Hindu College organized its annual event - 'Live Telecast and Discussion of the Union Budget 2022'. The event was held at the Dharmamurthi Cunnan Auditorium on February 1<sup>st</sup>, 2022 from 10:30 am onwards. The event was facilitated and conducted by Dr.N. Rajendra Naidu, Director, Center for Research and Development. As a preparation for the live telecast of the Union Budget, a short orientation programme was conducted which included a slideshow about the importance of budget in a country's economy, history

of the Union budget, and a brief mention about the Union Finance ministers who have presented the budget. Exactly at 11:00 am, the focus shifted to the live presentation of the Union Budget 2022 by the Finance Minister Smt. Nirmala Sitharaman. The live presentation of the Union Budget was followed by an interactive discussion. Some of the key ideas and announcements were discussed.

More than 100 students from both B.Com and M.Com classes attended along with their respective faculty members. The event was a highly informative one and it was part of the 'beyond the syllabus' initiative of the college.





A meeting of the Centre for Climate Literacy and Campaign was held on February 7<sup>th</sup>, 2022 at 2 pm in Cunnan Conference Hall. The meeting was chaired by Dr. S Janakarajan, a former Professor at the Madras Institute of Development Studies ( MIDS). He is also a well-known climate campaigner operating both at national and international levels. The meeting was presided over by Dr. G. Kalvikkarasi, Principal, DRBCCC Hindu College and Dr. N.Rajendra Naidu, Director, Centre for Research and Development, DRBCCC Hindu College. The members of the Center for Climate Literacy and Campaign also were present. Dr.S Janakarajan in his address stressed the importance of climate literacy in our society, According to him, the

way people are illiterate about climate change makes the situation graver. Climate change is a long term phenomenon and there is a complete shift in the global climate curve. This has happened due to the growth-oriented society which supports competitive growth models. The rising sea levels and the unprecedented rains are all tell-tale signs of a catastrophe in the making. Our country will be one of the worst affected because of its population density. The rising wet-bulb temperature is another issue that is a matter of concern. After briefing members about the ground reality, Dr. S. Janakarajan also shared his action plan for the Center of Climate Literacy and Campaign of DRBCCC Hindu College.

The Placement Cell of DRBCCC Hindu College, conducted an interactive meeting on the 12<sup>th</sup> of February, 2022 at 11 am in Seethamma Conference Hall. The main objective of this meeting was to have an interaction with the Head of the Departments and faculty members about streamlining the data about DRBCCC Hindu College Alumni, to start a Student Placement Club, to plan for a job fair in the month of March 2022, and to discuss the need to create an e-Learning programme. 19 staff members from various departments attended the meeting and they shared their valuable suggestions and constructive ideas with the Placement Officer, DRBCCC Hindu College, Mr. Muralidharan G.

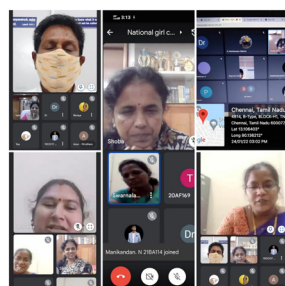
## Placement Cell Activities



## For the Girl Child

The National Girl Child Day is celebrated in India every year on January 24. It was initiated in 2008 by the Ministry of Women and Child Development, Government of India, to spread public awareness about inequities that girls face in Indian society. The Gender Cell of DRBCCC Hindu College organised a virtual event to mark the National Girl Child Day on 24<sup>th</sup> January 2022. The event was held via Google Meet platform and it started at 2 PM. Dr.N.Swarnalatha Convenor of Gender Cell, DRBCCC Hindu College welcomed the gathering and gave a short speech on the relevance of the day. Dr.N.Rajendra Naidu, Director, Centre for Research and Development delivered the

special speech in which he stressed about the need to observe the National Girl Child Day especially when the crimes against women is a social malady. The Principal of DRBCCC Hindu College, Dr. G. Kalvikkarasi, spoke about the need for academic institutions to spearhead a change in the society. The Chief Guest for the event was Smt. G.V. Shoba, Advocate, Madras high Court. She spoke about the need to protect the girl child and to make the right efforts to make their life and future brighter and better. Dr. E.Jasmine Suganthi, Coordinator of Gender Cell proposed the vote of thanks. More than 100 students participated in the online event and most of them felt that the event was highly informative and useful.



# RESEARCH IN COMMERCE

The Department of Commerce of DRBCCC Hindu College (Shift 2) came into existence during the academic year 1996-97. The department started by offering B.Com General course. To meet the growing demand, two more sections were added in 2001 and 2005. The Department became a Postgraduate department in 2004. In the year 2022, the department was upgraded to a Post Graduate & Research Department. Today, the department offers the Ph.D programme (both full-time and part-time). There are four research guides who are

guiding research scholars. The research guides are for M.Phil. and Ph.D are, Dr.U.Parthiban, Dr.S.Kanakarathnam, Dr. S.Prabhakaran, and Dr.E.Saravanan. The department has created the research ambience with a dedicated classroom space for research scholars to meet their research guides, by adding more reference books and academic journals to the library. The Department is also a premier training and research center, attracting grants from various national funding agencies. The department is actively involved in research activities.



## Academic Collaboration

The Department of Computer Science, DRBCCC Hindu College has entered into an MoU with Intelizest Consulting Pvt.Ltd. This academic collaboration will enable skill development, facilitate student internship, placement assistance and also lead to research and development activities. The MoU will lead to the development of suitable teaching or training systems keeping in mind the needs of the industry. The programmes jointly organized by Intelizest Consulting Pvt.Ltd and the Computer Science department will make the students more confident and prepare them for a smooth transition from academic life to work career. Intelizest Consulting Pvt.Ltd will also train students on emerging employability trends to bridge the skill gap and make them industry-ready. The MoU is valid from the academic year 2021-22 to 2024-2025.

## Rights of a Consumer

DRBCCC Hindu College, Pattabiram is always in the forefront when it comes to conducting awareness programmes in the campus to sensitise the students and the faculty about consumer rights. This enables them to make better choices in the marketplace and get help with the complaints regarding products and services. On the occasion of the World Consumer Rights Day, an awareness event was organized by the Citizen Consumer Club, DRBCCC Hindu College in association with the Tamil Nadu Progressive Consumer Centre. The Chief Guest for the event was Sri P.R Sampath, I.A.S (Retd.), Chairman, Indian Institute of Public Administration, Tamil Nadu. The guest speakers included, Sri. Kannan Govindaraj, Scientist 'D' Bureau of Indian Standards, Smt.T.Indhumathi, Assistant Commissioner, Department of Civil Supplies and Consumer Protection, Avadi, Mr. T.Sadagopan,

President, Tamil Nadu Progressive Consumer Centre, and Sri J.Jayakumar, General Secretary, Tamil Nadu Progressive Consumer Centre. The event was presided over by the Principal of DRBCCC Hindu College, Dr. G. Kalvikkarasi and the Director of Center for Research and Development, DRBCCC Hindu College, Dr. N. Rajendra Naidu. The event was coordinated by the Convenor of Citizen Consumer Club, DRBCCC Hindu College, Dr. T. Rubini.



## Local Body Elections and DRBCCC Hindu College

Many of our staff members were part of the Local Body election duty as Zonal Officers, Assistant Zonal Officers, Presiding and Polling Officers. Those who received the communication regarding the Election duty were given training in the district headquarters. They were also asked to follow COVID-19 norms strictly during the election work. DRBCCC Hindu College served as the counting center for the local body elections. A three-tier security arrangement was followed in the campus where polled electronic voting machines (EVMs), along with voter verifiable paper audit trail (VVPAT) units, were kept in the strong rooms. Personnel of the Central Armed Police Forces, the Armed Reserve, the Tamil Nadu Special Police were guarding the centres round the clock. The whole campus was under CCTV surveillance. NSS Volunteers from our college were also involved in the election duty. They served as volunteers to make sure that the COVID-19 SOP were followed in the polling booths.



### தமிழ் வளர்ச்சித்துறை: பரிசு வழற்ற மாணவி

தமிழ் வளர்ச்சித்துறை, பண்டிதர் ஜவகர்லால் நேரு பிறந்தநாளைக் கொண்டாடும் நோக்கில் 30.11.2021 அன்று திருவள்ளூர் மாவட்டக் கல்லூரி மாணவர்களுக்கு இடையே பேச்சுப் போட்டி நடத்தப்பட்டது. இப்போட்டியில் நம் கல்லூரி (சூழற்சி 1) மாணவி சு.சுரேகா (III B.Com. CS) கலந்துகொண்டு மூன்றாம் பரிசினைப் பெற்றுள்ளார். அவருக்கு ரூ.2000/- பரிசுத் தொகையும் பாராட்டுச் சான்றிதழும் வழங்கப்பட்டன.

## Best Practices – A brief note

DRBCCC Hindu College has identified and has started implementing the best practices for the next cycle of accreditation. Best practices are defined as academic activities which will add commendable value to an institution and its various stakeholders. The best practices are considered as reliable benchmarks or standards of quality. The two best practices identified by the college are: E-content development and Tribal Community Development through Education. One of the feasible ways to remotely engage the learner is the creation of effective e-content based on the topics discussed. The e-content will include images, text, videos, animations,



and audio. The curriculum will become a dynamic one with the confluence of ICT enabled tools and traditional teaching methods. The Tribal Community Development through Education will be implemented in Rangapuram village and the villages selected/adopted by the NSS Unit of the DRBCCC Hindu College. This best practice is based on the interface between the college and the community. This will be a value-added practice and will be part of the civic mission of the HIEs. The thrust area of this best practice is to promote education which will be carried out respecting, the culture, traditions, mannerisms, language and heritage of the tribal population.



## Nature Club Diary – February 2022

Nature Club (Eco Club) conducted a waste Management Cleaning Drive inside our campus 4<sup>th</sup> February 2022. The processed waste was converted into fertilizer and was used for fertilizing the trees inside our campus. Faculty members who are part of DRBCCC Hindu College Nature Club attended a two-day course on conservation of forests, wildlife, and environment. The online event was conducted by the Central Academy for State Forest Service, Coimbatore on 7<sup>th</sup> February 2022 and 8<sup>th</sup> February 2022. Certificates were awarded to those who attended the event.

EVENTS

## CSEET Classes



DRBCCC Hindu College in partnership with The Institute of Company Secretaries of India (ICSI) offers CS Executive Entrance Test (CSEET) coaching to the students who have enrolled for the exam. The classes were held on weekends from 9 a.m. to 4 p.m. The sessions are handled by the faculty of our college. CSEET syllabus comprises of four subjects: Business Communication, Legal Aptitude and Logical Reasoning, Economic and Business Environment and Current Affairs, Presentation and Communication Skills. An orientation programme was conducted on January 2, 2022 in Cunnan Knowledge Center before the commencement of the classes. The event was attended by the Principal, Dr. G. Kalvikkarasi, Director, Dr. N. Rajendra Naidu, faculty members and the students. The Principal, in her short speech wished the students all the best and reminded them to put in their best efforts and energy to ace the exam. The Director gave the brief outline of the course and introduced the members of the faculty who will handle the classes. Students cleared their doubts and sought clarification about the exam.



## Sports Update:

S. Poovarasan from II B.A. History (Shift 1) participated in the Junior Body Building Championship held at Chennai on 8<sup>th</sup> & 9<sup>th</sup> February 2022. He won Silver Medal in the event.

## NSS & Polio Immunisation Campaign

The Intensified pulse polio Immunisation campaign was held in Tamil Nadu on February 27, 2022. The NSS volunteers from DRBCCC Hindu College were part of this mega drive. NSS volunteers were active in 20 booths under the Pattabiram Urban Primary Health Center (UPHC). They were able to administer more than 2000 polio drops. Our NSS volunteers also extended a helping hand in five booths which came under Thiruninravur UPHC and Avadi UPHC.



## கணித்தமிழ்ப் பேரவை - பயிலரங்கம்



தமிழ் மொழியில் இணையத்தைப் பயன்படுத்தும் ஆர்வத்தை மாணவர்களிடையே வளர்க்கும் நோக்கில் நமது கல்லூரியின் தமிழ்த் துறை (சுழற்சி1) தமிழ் இணையக் கல்விக்கழகத்துடன் இணைந்து கணித்தமிழ்ப் பேரவை - பயிலரங்கினை 13.05.2022 அன்று கல்லூரி வளாகத்தில் நடத்தியது. இந்நிகழ்விற்குக் கல்லூரி முதல்வர் முனைவர் க.கல்விக்கரசி தலைமை தாங்கினார். தமிழ்த்துறைத் தலைவரும் கணித்தமிழ்ப் பேரவை ஒருங்கிணைப்பாளருமான பேராசிரியர் க.பேபி வரவேற்புரை வழங்கினார்.

கல்லூரி முதல்வர் தமது உரையில், 'உலக அரங்கில் தமிழின் செல்வாக்கையும் மொழியின் வளர்நிலையையும் அறிந்துகொள்ள இதுபோன்ற நிகழ்வுகள் மிகவும் அவசியம் என்று கூறி மாணவர்களை ஊக்கப்படுத்தினார். தமிழ்

இணையக் கல்விக்கழகத்தின் ஆய்வு வளமையர்களான திரு மு.சு. அருண்குமார் மற்றும் திரு இரா.செந்தில் குமரன் இருவரும் சிறப்பு விருந்தினர்களாகக் கலந்துகொண்டு மாணவர்களுக்குத் தமிழ் இணையப் பயிற்சியினை வழங்கினார்கள். பயிலரங்கப் பயிற்சியில் தமிழ் இணைய தளங்கள் பற்றிய அறிமுகமும் கணினி வழி தமிழை அணுகும் முறைகள், பயன்பாடுகள் குறித்தும் விளக்கினர். இவர்களுடைய பயிற்சி மாணவர்களிடையே ஆர்வத்தை வளர்த்தது. கணித்தமிழ்ப் பேரவை சார்பாக 130 மாணவப் பேரவை உறுப்பினர்கள் பயிலரங்கப் பயிற்சி பெற்றனர். தமிழ்த் துறைப் பேராசிரியர்கள் மற்றும் கணித்தமிழ்ப் பேரவை மாணவ உறுப்பினர்கள் கலந்து கொண்ட இந்நிகழ் வில் உதவிப் பேராசிரியர் முனைவர் கா.இலட்சுமி நன்றியுரை வழங்கினார்.

## உ.வே.சா. உரையரங்கம்

தமிழ்த்துறை (சுழற்சி 2) 'கண்ணன் தமிழ்ப் பேராயம்' சார்பில் 07.3.2022 அன்று 'உ.வே.சா. உரையரங்கம்' கண்ணன் அரங்கில் நடைபெற்றது. நந்தனம், அரசு ஆடவர் கலைக் கல்லூரி தமிழ்ப் பேராசிரியர் முனைவர் க.பலராமன் இந்நிகழ்விற்குச் சிறப்பு விருந்தினராகக் கலந்துகொண்டு 'உ.வே.சா.வின் பதிப்புப் பணிகள்' குறித்து சிறப்புரையாற்றினார்.

சிறப்பு விருந்தினர் தமது சிறப்புரையில் குறிப்பிட்டதாவது: '1870இல் உ.வே.சா. மகாவித்துவான் மீனாட்சி சுந்தரம் பிள்ளையவர்களிடம் தமிழ் கற்கச் சேர்ந்தார். குருகுல முறையில் மகாவித்துவான் மீனாட்சி சுந்தரம் பிள்ளையிடம் ஐந்து ஆண்டுகள் கற்றார். தம் ஆசிரியரின் அன்பும் திருவாவடுதுறை ஆதீனத்தின் ஆதரவும் இவரது வாழ்வில் புதிய திருப்பங்களை ஏற்படுத்தின. தமிழறிஞர் சி.தியாகராசச் செட்டியாரின் உதவியால் 16.2.1880இல் கும்பகோணம் கல்லூரியில் தமிழாசிரியராகப் பணி ஏற்றார். கும்பகோணத்தில் 1893ஆம் ஆண்டுவரை இருந்த உ.வே.சா., பின்னர் சென்னை மாநிலக்கல்லூரியில் பணிபுரியச் சென்றார். 1919ஆம் ஆண்டு அப்பணியிலிருந்து ஓய்வு பெற்றார். ஆனால், பதிப்புப் பணியிலிருந்தும் பாடங் கற்பித்தலில் இருந்தும் ஓய்வு பெறாது 1924இல் (சிதம்பரம் அண்ணாமலைப் பல்கலைக்கழக) ஸ்ரீ மீனாட்சி தமிழ்க் கல்லூரியின் முதல்வராக மூன்றாண்டுகள் பணியாற்றி 1927இல் ஓய்வு பெற்றார். இதன்பின் முமுநேரப் பதிப்பாசிரியராக இருந்து பல்வேறுதுறை நூல்களைப் பதிப்பித்து வெளியிட்டார். அவருடைய தமிழ்ப்பணி யைப் பாராட்டிச் சென்னைப் பல்கலைக்கழகம் 'மகாமகோபாத்யாயர்' என்னும் பட்டத்தை அளித்துப் பாராட்டியது.

21.10.1880 சேலம் இராமசுவாமி முதலியாரைக் கண்டு சீவகசிந்தாமணியைப் பற்றி உரையாடிய பின்னர்



தமிழில் சிற்றிலக்கியங்கள் தவிர வேறு இலக்கியங்களும் இருக்கின்றன என உணர்ந்தார். முதலியார் கொடுத்த ஊக்கத்தாலும் உ.வே.சா.வின் சமண நண்பர்கள் கொடுத்த விளக்கங்களாலும் இடைவிடாத ஆய்வினாலும் 1887இல் சீவகசிந்தாமணியைப் பதிப்பித்து வெளியிட்டார். இந்நூல் வெளியவரும் முன்னரே வேணுவனலிங்க விலாசச் சிறப்பு (1878), திருக்குடந்தைப்புராணம் (1883), மத்தியார்ச்சுன மான்மியம் (1885) ஆகிய நூல்களைப் பதிப்பித்துள்ளார். ஆயினும் சீவகசிந்தாமணிப் பதிப்பே இவரை ஒரு பதிப்பாசிரியர் என உலகுக்கு அறிமுகப்படுத்தியது.

1889ஆம் ஆண்டு பத்துப்பாட்டினைப் பதிப்பித்தார். பின்னர் சிலப்பதிகாரத்தினை மிக விரிவாக ஆராய்ந்து 1892இல் வெளியிட்டார். பைபிளில் கண்ட ஒப்புமையகராதி முறையில் புறநானூற்றை ஆராய்ந்து 1894இல் பதிப்பித்தார். அவ்வாறே மணிமேகலையை 1898இல் வெளியிட்டார்' என்று உ.வே.சா.வின் பதிப்புப் பணிகளை மாணவர்களுக்குப் படக் காட்சிகளமூலம் விரிவாக எடுத்துரைத்தார்.

முன்னதாக, கல்லூரி முதல்வர் முனைவர் க.கல்விக்கரசி நிகழ்வில் தலைமை உரையாற்றினார். கல்லூரி இயக்குநர் முனைவர் நா.இராசேந்திர நாயுடு உ.வே.சா.வின் வாழ்க்கை வரலாற்றை நினைவுகூர்ந்தார். தமிழ்த்துறைத் தலைவர் முனைவர் ச.முருகேசன் இந்நிகழ்வினை ஒருங்கிணைத்து நடத்தினார்.